

Dear Fiona,

Please find attached my CV in application for the role of Outreach Vice Chair for the BSG.

I am interested in this role because it aligns with my long history of outreach and public engagement work, and I would be delighted to have the opportunity to develop ideas and outputs with the BSG. Put simply, outreach has always been at the heart of my academic activities. With the on-going climate crisis, it is more important than ever to ensure that our work is accessible. The wide-ranging expertise of the BSG community means that there are so many exciting possibilities to push the boundaries of public engagement.

As a potted summary of my outreach-related CV:

Over the last decade or so, I have developed a number of outreach-related initiatives with the QRA, EGU, and AGU, as well as local and national museums, and national and international news outlets. This has included a wide range of formats such as: museum events, exhibitions, podcasts, blogs, news articles, TV programmes, and children's cartoons.

Acknowledging that not all scientists are comfortable with public engagement, I have also designed and delivered a number of training courses for the EGU on outreach techniques for academics, and panel discussions for the QRA. It is important that we continue to develop helpful platforms, and upskill our community, through which we can engage with broader audiences.

More recently, I've been fortunate to be able to embed community engagement as part of my research and am enjoying developing multidisciplinary approaches to achieving more meaningful dialogues between scientists and the wider public. An on-going project 'Landscapes of Change' is developing ways to integrate indigenous knowledge with scientific monitoring data in Greenland. As part of this, we recently hosted a multilingual, multimedia poetry exhibition in Manchester, documenting Arctic climate change. Plans are taking shape to install our exhibition in Greenland too.

In addition to wider public audiences, I have been a member of the OCR Geography GCSE and A-level curriculum panel since 2013, and through my role as schools and outreach liaison officer for my department at MMU, work closely with schools – delivering talks and teacher CPD – on a regular basis.

Thanks for considering my application. I'd be very happy to discuss any aspects further if helpful.

Upon collating my application, I noticed that my BSG membership had lapsed. I applied many years ago while a PhD student but have no record of recent membership. I have now rectified this, but I understand completely if this hiatus of membership precludes my application.

Thanks again,

Kathryn

Dr Kathryn Adamson  
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