

# Publication and communications committee AGM report

## Communications with members

The committee's primary objective continues to be to improve communication between the society and its membership, via the website, email and social media and to strengthen links between the BSG and Wiley/ESPL.

## ESPL Anniversary

The committee has been coordinating with Wiley to support the 50th anniversary celebrations for ESPL at the Annual Meeting. We have produced a series of social media posts, drawing on memories of the journal over the past 50 years from the society Fellowship.

## Email

We have continued with regular fortnightly email communications to members, reaching 95% of our membership. Please ensure that your email address is up to date on your BSG account, so that we can keep you informed about society activities and news relevant to the community. As ever, please contact us if you have something that you would like to be shared with members, using the addresses at the bottom of each email.

## Social Media

Over the past two years, we have noticed a significant downturn in engagement on Twitter, and a considerable rise in hate speech and other abusive content being posted. To protect the BSG's reputation, it was agreed at the last executive committee that the BSG would stop using Twitter as a social media platform. We have made a final post, directing people to follow the society on our other platforms, but have not deleted the account to ensure that the society cannot be impersonated. This decision is in line with other scientific societies, including the EGU, who have also left the platform.

Members can connect with the society on Instagram, Bluesky, Facebook and LinkedIn. Our professional members have been working to relaunch our LinkedIn page, after several years of dormancy. If you are on that platform, please give the page a follow as we are hoping to grow our LinkedIn presence over the coming year.

## Newsletter

The latest issue of the BSG newsletter was released in June and can be found [here](#). We continue to publish two newsletters per year, and are grateful to members who have contributed articles for recent issues.

## Website

The committee has been adding new blogposts and news articles to the website, as well as refreshing content to ensure the website remains up to date. Thank you to all members who have contributed blog posts in the past year.

## Website and technical enhancements

Over the past year the committee has been working with our web developer to identify a number of technical issues with the website. We are now working to resolve these issues to ensure the long term stability and functionality of the BSG's web presence.

## **Committee membership**

Since the last AGM, Josh Wolstenholme has stepped down as web officer, with Chris Tomsett taking up that role, and Francesca Mitson has started working alongside Ellie Crabbe as the committee professional members. Lizzie Dingle will be stepping down with our thanks as committee secretary after a long period of service.

---

Stuart Grieve 2/9/2025